Practitioner's Docket No.: 31869-703.201

PATENT

POWER OF ATTORNEY BY ASSIGNEE TO EXCLUSION OF INVENTOR UNDER 37 C.F.R. § 3.71 WITH REVOCATION OF PRIOR POWERS

The undersign	ned ASSIGNEE	of the entire in	iterest in:				
	U.S. Patent No. U.S. application no. 10/788,728, filed on February 6, 2004						
hereby appoints all Wilson Sonsini Goodrich & Rosati attorneys registered to practice before the United States Patent and Trademark Office, as associated with:							
Customer No. 021971							
to prosecute this application and transact all business in the United States Patent and Trademark Office in connection therewith and hereby revokes all prior powers of attorney; said appointment to be to the exclusion of the inventors and the inventors' attorneys in accordance with the provisions of 37 C.F.R. § 3.71.							
The following evidentiary documents establish a chain of title from the original owner to the Assignee:							
(complete one of the following)							
	a copy of an Assignment attached hereto, which Assignment has been (or is herewith) forwarded to the Pater and Trademark Office for recording; or						
the Assignment recorded on at reel, frames							
Pursuant to 37 C.F.R. § 3.73(b) the undersigned Assignce hereby states that evidentiary documents have been reviewed and hereby certifies that, to the best of ASSIGNEE's knowledge and belief, title is in the identified ASSIGNEE.							
CHANGE OF CORRESPONDENCE ADDRESS							
Direct all correspondence and telephone calls to:							
Name	Lauren Nguyen						
Address	Wilson Sonsini Goodrich and Rosati						
Address	650 Page Mill Road						
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	ASSIGNEE: SkinMedica Inc. Name: Ronald J. Trancik Print Signature						
	Title: Vice President, Research and Development Date: UNE 27 2005						
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